**Five Reasons to Consider Earthquake Insurance**

As a provider of California Earthquake Authority (CEA) earthquake insurance, I want to help support you in decisions you make about your most valuable asset, your home. CEA earthquake insurance protects the financial investment you have in your home and belongings.

**Why Consider Earthquake Insurance?**

* **Reason 1:** A standard residential policy doesn’t cover earthquake damage. But CEA does. Don’t be left to pay all recovery costs yourself.
* **Reason 2:** It’s not a matter of if, but when, the next damaging earthquake will strike. Scientists say there’s more than a 99% chance of one or more magnitude 6.7 or greater earthquakes striking our state within the next 30 years (probability is based on a 30-year period, beginning in 2014.)
* **Reason 3:**Make sure you have a place to live. CEA earthquake insurance covers “loss of use,” also known as additional living expenses, with no deductible. This coverage can help pay for things like the cost you incur to stay in a hotel or renting a different place to live in while your own home is being repaired.
* **Reason 4:** Have peace of mind that you are prepared for the next big one. An insurance policy from CEA helps you to rebuild, repair, and replace property damaged by an earthquake.
* **Reason 5:** Get a policy premium discount of up to 25% for making your house safer. CEA offers a policy discount if you increase your house’s safety by strengthening it with a seismic retrofit.

Visit [**Benefits of Earthquake Insurance**](https://www.earthquakeauthority.com/California-Earthquake-Insurance-Policies/Benefits-of-Earthquake-Insurance?utm_source=agent&utm_medium=link&utm_campaign=2023-Benefits-EQ-Insurance) to learn more about CEA’s earthquake insurance policies, earthquake risk, and CEA’s premium discount.

Earthquake insurance can be complicated, but I’m here to help. Call or email me today to take the first step in financially protecting your home against earthquake damage and loss.

Thank you,

[Insurance Agent Name]